

LAURA RACKLEY

EXECUTIVE DIRECTOR/CEO

540 Oak Hill Lane
Gray, Georgia 31032

(478) 986-0851

laurarackley@jones.k12.ga.us

OBJECTIVE

Continue to serve the students of Jones County as Executive Director/CEO of College and Career Programs, contributing to workforce and economic development for the central Georgia region.

EDUCATION

Georgia College and State University

Ed.S. Educational Leadership

Graduated June 2012

Georgia College and State University

M.Ed. Educational Leadership

Graduated June 2008

Georgia Southern University

M.Ed. Business Education

Graduated August 2003

University of Georgia

B.S. Ed. Marketing Education

EXPERIENCE

July 2014 - Present

Executive Director/CEO College and Career Programs

Jones County School System/Jones County College and Career Academy

- Began district college and career academy initiative
- Cultivate and maintain partnerships with industry and community leaders for collaboration with school district
- Expand work-based learning and dual enrollment offerings within district
- Implemented CTI program for CTAE department
- Maintain communication with CCA governance board
- Provide monthly updates to Board of Education
- Implemented various career activities within the district, such as mock interviews, "Reality Check" in partnership with local chamber of commerce, career pathway fair, career assessment inventory, senior retreat, etc.
- Maintain district Perkins budgets, local matched fund budget, and CCA budget

July 2012 - June 2014

Assistant Principal/CTAE Supervisor

Jones County High School

- Administrator for CTAE/Fine Arts/PE departments, including TKES process and discipline
- End-of-Pathway Assessment Coordinator
- Administered disciplinary action in a fair and consistent manner, with appropriate communication to students, families, and teachers
- Exceeded duties and responsibilities as assigned by principal

August 2011 - June 2012

Business Education Teacher, Department Chair

Jones County High School

- Facilitated implementation of professional learning visits at school level, including preparing training materials for faculty and presentation of findings.
- Industry Certification Chair for Business and Computer Science
- Advisor for Future Business Leaders of America
- Courses taught include Business Communications and Presentation, Computing in the Modern World, Introduction to Digital Technology, Fundamentals of Web Design and Advanced Web Design.
- Maintained a standards-based approach in all courses
- Served as member of administrative team, "Process Improvement Team" (PIT), and "Central Change Team" (CCT)

August 2001 - June 2011

Business Education Teacher, Department Chair

Marketing Education Teacher, Work-Based Learning Coordinator

Westside High School, Bibb County School District

- Member of School Leadership Team
- SACS Chair
- Advisor for FBLA/DECA
- Courses taught include Business Essentials, Entrepreneurial Ventures, Computer Applications, Computing in the Modern World, Fundamentals of Web Design, Advanced Web Design, Marketing Principals, Advanced Marketing, Marketing via the Internet, and Marketing Cooperative Learning.
- National DECA/FBLA participants each year

KEY SKILLS

Public Relations

Project Management

Budget Planning and Management

Team Building

Process Improvement

Adobe Dreamweaver
Certified Associate

Skills in Microsoft Office
Applications

LEADERSHIP

- Vice Chairman, Jones County Development Authority
- Board Member, Gray/Jones County Chamber of Commerce
- Board Member, Fundraising Chair, Rotary Club of Jones County
- Secretary, Georgia College and Career Academy Network (GCCAN)
- Board Member, CTAERN (CTAE Resource Network)
- Member, Georgia Association of Career and Technical Educators
- Member, Professional Association of Georgia Educators
- Graduate, Georgia Academy for Economic Development
- Graduate, Graduate: CTAE Directors' Academy



REFERENCES

Mr. Chuck Gibson, Superintendent

Jones County School System

Phone: (478) 986-3032

Email Address: cgibson@jones.k12.ga.us

Mrs. Geneva Braziel, Assistant Superintendent

Jones County School System

Phone: (478) 986-3032

Email Address: gbraziel@jones.k12.ga.us

Mr. Kevin Sterling, Retired Assistant Superintendent

Jones County School System

Phone: (561) 308-8668

Email Address: ksterl1978@gmail.com

Mrs. Haley Watson, Executive Director

Gray/Jones County Chamber of Commerce, Jones County Development Authority

Phone: (478) 954-0247

Email Address: haley@jonescounty.org

Mr. Kris Towers, Edgar Site Manager/JCCCA Governance Board Chairman

BASF

Phone: (478) 319-8742

Email Address: kris.towers@basf.com
