



**DEVELOPMENT AUTHORITY TRAINING – BASIC
CENTRAL GEORGIA TECHNICAL COLLEGE
3300 MACON TECH DRIVE, BUILDING I, QUAD A
MACON, GA 31206
Thursday, October 31, 2019**

- 8:00am** **Registration and Continental Breakfast**
- 8:30am** **Welcome and Overview**
Jennifer Nelson, Public Service Assistant, Carl Vinson Institute of Government
- 9:00am – 9:30am** **Introduction to Development Authorities**
Saralyn Stafford, Rural Development Manager, Carl Vinson Institute of Government
- This section will introduce new board members to their role in serving on a development authority board and the broader role of development authorities within the local economic development process. Participants also will be introduced to the various types of development authorities, the purposes for which development authorities are created, various board compositions, and the relationship of the development authority to other economic development participants, including other local governmental entities.*
- 9:30am – 9:45am** **Break**
- 9:45am – 10:45am** **Basics of Development Authorities Law**
Saralyn Stafford, Rural Development Manager, Carl Vinson Institute of Government
- This section will introduce participants to many of the legal issues they will face as board members, including their liabilities and responsibilities, ethics and conflicts of interest, and open records and open meetings. Participants also will learn the basics of directors and officer’s liability insurance and the general development and redevelopment powers of development authorities based on various legal structures.*
- 10:45am – 11:00am** **Break**
- 11:00am – 12:00pm** **Financing Economic Development**
Blake Sharpton, Butler Snow LLP
- In this section, participants will learn the basics involved in financing economic development, including financing the operations of the development authority incentives, deal closing funds, and bonds.*
- 12:00pm – 1:00pm** **Lunch**

- 1:00pm – 2:00pm** **Financing Economic Development (cont.)**
Blake Sharpton, Butler Snow LLP
- 2:00pm – 2:30pm** **Community Development**
Jennifer Nelson, Carl Vinson Institute of Government
- This section introduces participants to the strategic planning process related to economic development and specifically the development authority's role in that process*
- 2:30pm – 2:45pm** **Break**
- 2:45pm – 3:15pm** **Community Development (cont.)**
- 3:15pm - 4:15pm** **Project Development and Management**
Jennifer Nelson, Carl Vinson Institute of Government
- In this section, participants will learn the basics of how economic development deals are developed, managed, and structured, all from the point of view of the development authority and practical terms. Participants will also be introduced to the work of various project management professionals and consultants*
- 4:15pm – 4:30pm** **Wrap-up and Adjourn**